



BITAR
COSMETIC SURGERY INSTITUTE



Holidays 2011

Days of Beauty

Get **20% off** of all laser treatments, skin care products and services rendered as well as **20% off** of Botox®, Dysport®, Restylane®, Perlane®, Juvederm®, and Radiesse®

Fairfax Days & Evenings of Beauty

3023 Hamaker Court,
Suite 109

November 3, 10am -7:30pm

December 8, 4pm-8pm

December 15, 10am - 6pm

Manassas Days & Evenings of Beauty

8650 Sudley Road,
Suite 203

November 10, 4pm - 8pm

November 17, 9am - 6pm

December 1, 9am - 6pm

December 22, 4pm- 8pm

To book your appointment
call us at:

703 206 0506

Or visit our website at:

www.DrBitar.com

Join us for our Open House Receptions and Evenings of Beauty



Can't take time off of work during the day? We are now offering two evenings of beauty a month where you can receive 20% OFF of all non surgical services. Also join us at one of our Open House receptions to mix and mingle with other patients, and learn about the latest cosmetic techniques!



Show off your Legs! Now Offering Spider Vein Treatments (Sclerotherapy)

Have you been avoiding skirts because of those spider veins on your legs? Worry no more. We are now providing sclerotherapy, the gold standard in spider vein treatment, at our institute. Sclerotherapy is a safe, non surgical treatment, which involves the injection of a solution into each affected vein, causing the vein to collapse and fade.

Call 703 206 0506 to schedule your sclerotherapy treatment today.

Top 5 Myths about Injectables

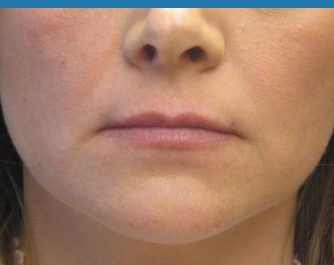
By George Bitar, MD



Before and after a
liquid facelift by Dr.
Bitar



Before and after
Restylane® injections to
the lips by Dr. Bitar



Myth #1: Botox and Dysport are dangerous.

Fact: Botox and Dysport have an excellent safety record and have been used to treat facial lines very successfully for many years. They are purified proteins and a medical prescription product which have undergone countless research studies. I have recently co-authored a chapter on Botox and Dysport and have researched their safety thoroughly!

Myth #2: Restylane, Perlane, and Juvederm are irreversible

Fact: Restylane, Perlane, and Juvederm are in the family of hyaluronic acid fillers, which last between eight months to a year. However, if a patient gets injections with which they are not happy, an experienced plastic surgeon can use a reversing agent called Vitrase. Vitrase breaks up the hyaluronic acid and eliminates the filler.

Myth #3: Fillers travels all throughout your body and can affect areas far from the injection site

Fact: Fillers are localized to the site of injection and may move slightly- about half an inch- due to massaging.

Myth #4: If I get my lips injected, I will end up with a puckered, unnatural "Donald Duck" look

Fact: When lips are injected with a reasonable amount of filler (1 or 2 syringes maximum) by an experienced plastic surgeon, the result is very natural. The puckered look results when an inexperienced provider injects too much filler in the lips.

Myth #5: All dermal fillers are the same

Fact: A wide variety of fillers are available on the market today, each with their unique properties. At the Bitar Cosmetic Surgery Institute, we offer 4 types of fillers to our patients: Juvederm, Restylane, Perlane and Radiesse.

Restylane, Perlane, and Juvederm are most suitable for lip augmentation, under-eye bag reduction, and moderate smile lines.

Radiesse, the filler with the thickest consistency is most suitable for facial sculpting such as cheek augmentation, chin augmentation and non surgical rhinoplasties, as well as deep smile lines.

Skin Care Services at our Institute

By Nicole Rothrock, Master Esthetician

Over the years your skin has been exposed to a number of environmental stressors, which can cause damage to even the deepest layers of your skin. Whether your concerns are premature aging, acne, sun spots, or overall dull looking skin, we can help. Using the most innovative, state-of-the-art treatments our licensed Master Estheticians will provide you with medical grade skincare treatments such as microdermabrasions, chemical peels, and IPL Laser Rejuvenation.

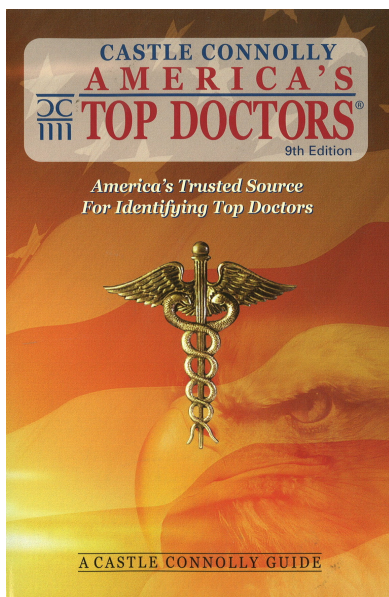
Microdermabrasion removes the outermost layer of dead skin cells from the epidermis to reveal younger fresher looking skin. A chemical peel uses a chemical solution to smooth out the texture of your skin by removing the damaged outer layers. Intense Pulse Light rejuvenation improves the appearance of sun-damaged skin, reduces age spots and brown pigments, as well as the redness caused by broken capillaries. IPL is also an effective treatment for acne.

Our Master Estheticians will create a customized treatment plan for you including a homecare regimen to help restore the natural functions of your skin resulting in a younger, healthier looking you.

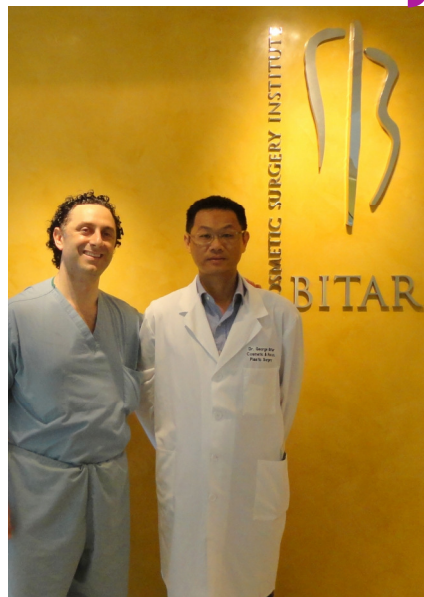
Call 703 206 0506 to schedule your complimentary skin care consultation with our master estheticians today.



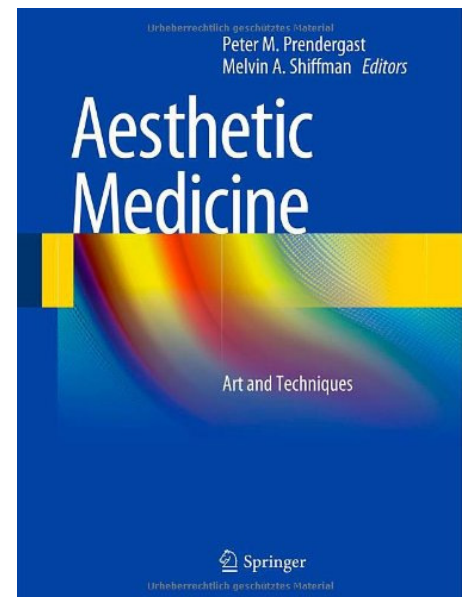
Newsworthy



Dr. George Bitar voted a top doctor by Castle Connolly, an honor reserved to less than 10% of doctors in the US



Visiting Chinese plastic surgery professor Dr. Hongwei Zhang spent one month training with Dr. Bitar on his latest cosmetic techniques.



Dr. George Bitar's chapters: "Scar Management" and "Filler Rhinoplasty" published in the book "Aesthetic Medicine" in 2011

Newsletter design:
Rima Bitar, PhD

Newsletter editor:
George Bitar MD, FACS

Bitar Cosmetic Surgery Institute
3023 Hamaker Court, Suite 109
Fairfax, VA 22031

Missed an issue?

All our newsletters are now available online

www.DrBitar.com/newsletters.php

Interested in learning about our new services?

Check out our upcoming 2012 issues



Bitar Cosmetic
Surgery Institute

Holiday Special

\$175 FOR ONE SPIDER VEIN TREATMENT (SCLEROTHERAPY)

Call 703.206.0506 to book your appointment today.

Regularly priced at \$350. Discounted treatment is limited to one treatment per patient. Cannot be combined with any other offers.

3023 Hamaker Court, Suite 109, Fairfax, VA 22031 • 8650 Sudley Road, Suite 203, Manassas, VA 20110 • www.DrBitar.com

Expires February 28, 2012