



Days of Beauty

Get **20% off** of all laser treatments, skin care products and services rendered as well as **20% off** of Botox®, Dysport®, Restylane®, Perlane®, Juvederm®, and Radiesse®

Fairfax Days of Beauty

3023 Hamaker Court,
Suite 109

September 6, 9am -8pm

October 4, 9am-8pm

November 1, 9am-8pm

December 6, 9am-8pm

Manassas Days of Beauty

8650 Sudley Road,
Suite 203

September 20, 9am-8pm

October 18, 9am-8pm

November 15, 9am-8pm

December 20, 9am- 8pm

To book your appointment
call us at:

703 206 0506

Or visit our website:

www.drbitar.com

Introducing Ultherapy: The Non-Invasive Lift Everyone is Talking About!

A collage of images and text promoting Ultherapy. At the top, it says 'Ultherapy® To tighten, firm and LIFT lax skin'. Below this are several before-and-after photos of patients' faces, labeled with 'Post-treatment 90 days' and 'Post-treatment 120 days'. The collage also includes various magazine covers (Vogue, Harper's Bazaar, etc.) and logos for 'Good About You' and 'Good Morning America Health'. Text at the bottom reads 'Natural Non-Invasive No Downtime'.

What is the Ultrasound Lift (Ultherapy®)?

Ultherapy is a nonsurgical treatment for the face and neck that uses ultrasound technology to lift and tighten loose skin without any downtime. Ultherapy works over time to strengthen the existing collagen layer deep under the skin and starts a process that produces new collagen

Meet Our Expert Injectors



Kate Brill RN, Dr.Bitars, and Pat Bonine RN

Are you looking for a more youthful appearance without the downtime of surgery?

Our expert injectors are here to help you achieve a younger, more rested appearance in just a few minutes!

**Call 703 206 0506 to
schedule your
injectable treatment**

FAQs: The Ultherapy Treatment

By George Bitar, MD



Photos courtesy of Ulthera®

Before and After from
the Full Face
Ultherapy Treatment

How is the Ultrasound Lift different from other cosmetic procedures?
Ultherapy is the only non-surgical cosmetic procedure that uses ultrasound to target the deep foundation below the skin. This is a completely non invasive procedure and does not involve any cutting of the skin. Ultherapy® is also the only procedure that uses ultrasound imaging, which allows the patient to see the areas of the tissue that are being targeted during the treatment

Am I a good candidate for the Ultrasound Lift?

A good candidate for the Ultrasound Lift is someone who has mild to moderate skin laxity on their face and neck.

The Ultrasound Lift is not a substitute for a surgical facelift. However, it provides skin tightening for patients who are not willing to go through surgery. Ultherapy® can also prolong the effect of a surgical facelift for patients who have already gone under the knife.

Does it hurt?

Comfort thresholds vary from one individual to another. There may be some discomfort while the ultrasound energy is being delivered. This is only temporary and a positive signal that the collagen-building process has been initiated. Patients typically leave comfortable and excited about the benefits to come.

How much does it cost?

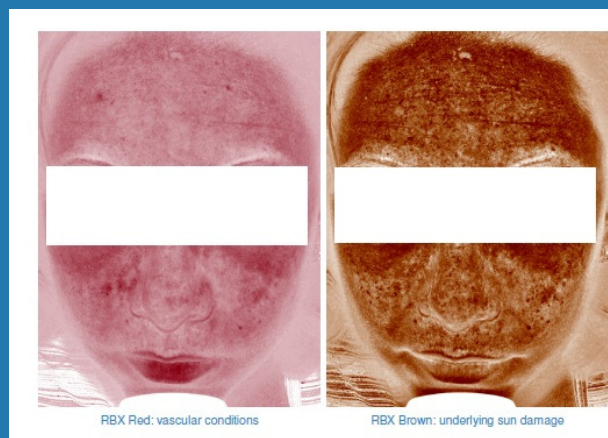
Prices at the Bitar Cosmetic Surgery Institute start from around \$600. Financing options are available.

Call 703 206 0506 to book your complimentary Ultherapy Treatment consultation today!

The Reveal Imager

The Reveal Imager provides specialized views of your complexion which are used to determine the optimum treatment plan for a more youthful appearance. Using this high resolution digital imaging and advanced software, Reveal helps identify the common skin problems that result from age and exposure to different elements.

Call 703-206-0506 to schedule a complimentary consultation with an esthetician.



An image with our REVEAL IMAGER

Meet Our New Master Esthetician, Gretchen Alessi

Gretchen is a master esthetician with 15 years experience in the professional beauty business. She has a devotion for fitness and health which has helped her develop a passion for skin care. She has trained in the latest surgical and non-surgical anti-aging techniques in order to teach people about their skin. Furthermore, she has spent years training with educators of top product manufactures. She has done extensive research about skin care ingredients while focusing on all natural ingredients and their beauty benefits. She enjoys educating patients about skin care and provides the highest quality of care.

Gretchen offers a wide range of skin care treatments including chemical peels, IPL, and microdermabrasion.

Call 703 206 0506 to schedule your complimentary skin care consultation with Gretchen today.



Gretchen Alessi
Licensed Master Esthetician



Christina Kim
License Master Esthetician

Christina is a Master Esthetician with an extensive study of esthetics and medical background. She works closely with Dr. Bitar to provide comprehensive assessments and state-of-the-art treatments with the highest quality of care. Christina offers a wide array of skin care treatments ranging from chemical peels and microdermabrasion to IPL treatments.

Skin Care with Christina

By Christina Kim, Licensed Master Esthetician

Fall is the perfect time to start repairing your skin because you have been exposed to the damaging rays of the sun. In addition you could be dehydrated and the appearance of fine lines, wrinkles, and sunspots are usually more noticeable with the change of season. We offer a variety of treatments to accommodate your skincare needs during the changing months.

IPL (intense pulsed light) is highly effective for treating sun-damaged skin, hyper-pigmentation (brown spots) and redness from small broken capillaries.

Chemical peels are another non-invasive way to brighten the appearance by causing the outer skin to fall off revealing fresh new skin. We offer different levels of chemical peels for different levels of sun damaged skin. It can also help smooth uneven skin texture, lighten skin, reduce uneven pigmented skin, control acne and reduce fine lines and wrinkles.

A series of treatments and maintenance are recommended for best results.

Along with the change of seasons comes the change of your skin. Schedule your appointment to start your process of repairing and renewing!

Call 703 206 0506 to schedule your complimentary skin care consultation with Christina today.

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Missed an issue?

All our newsletters are now available online
www.DrBitar.com/newsletters.php

Interested in learning about our new services?
Check out our upcoming newsletters and events



Bitar Cosmetic
Surgery Institute

Fall Special

Receive 1 Free Syringe of Filler or 2 Sites of Botox/Dysport with purchase
of an Ultherapy Treatment to the Lower Face, Upper Face, or Full Face

Call 703.206.0506 to book your appointment today.

Discount is limited to one per person. Cannot be combined with any other offer. Must purchase by December 31, 2012

3023 Hamaker Court, Suite 109, Fairfax, VA 22031 • 8650 Sudley Road, Suite 203, Manassas, VA 20110 • www.DrBitar.com