



**BITAR**

COSMETIC SURGERY INSTITUTE

www.DrBitar.com



## LATEST IN LASER TECHNOLOGY ARRIVES AT BCSI!

**Fall 2009**

### **Days of Beauty**

Get **20% off** of all laser treatments, skin care products and services rendered as well as **20% off** of Botox®, Dysport®, Restylane®, Perlane®, Juvederm®, and Radiesse®

### **Fairfax Days of Beauty**

8501 Arlington Blvd,  
Suite 500

**December 15, 9am - 5pm**

**January 28, 10am - 6pm**

**February 25, 10am - 6pm**

### **Manassas Days of Beauty**

8650 Sudley Road,  
Suite 203

**December 7, 9am - 5pm**

**January 14, 10am - 6pm**

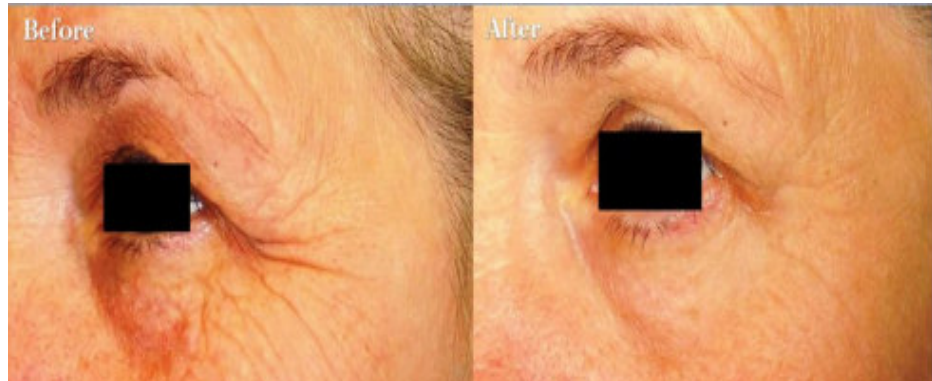
**February 11, 10am - 6pm**

To book your appointment  
call us at:

**703 206 0506**

Or visit our website at:

**www.DrBitar.com**



### **NO DOWNTIME? NO PAIN? .... NO PROBLEM™!**

The latest in non surgical laser skin rejuvenation has now arrived at BCSI. Procedures take 20 minutes with topical numbing cream and no downtime!

- **CO2 Fractional Laser**

Great for: Fixing Sun Damage, diminishing wrinkles, treating acne & chicken pox scars

- **Erbium Laser:**

Great for: Darker and Ethnic Skin, Improving wrinkles, blemishes and uneven skin tone.

- **IPL Treatment:**

Great for: Skin pigmentation, acne treatment, melasma treatments, Photo-facials.

### ***NO DOWNTIME LIPOSUCTION? LASER TIGHT™ IS HERE!***

**Before LaserTight**



**After LaserTight**



### **Why Laser Tight™?**

- Treat the neck, under eyes, tummy, love handles, six pack abs...
- Tighten your skin while getting rid of the excess fat
- Have your procedure in our office, under local anesthesia, awake!
- No downtime, No time off of work, amazing results!!!

**GET 25% OFF YOUR LASER TIGHT TREATMENT!**

(See back coupon for details)



Dysport®: The New Botox® Alternative

## DYSPORT®: The New Alternative to Botox

### 1- What is Dysport?

Dysport is an FDA-approved protein injectable used for the reduction of fine lines and wrinkles in the face.

### 2- How is Dysport different than Botox?

Dysport is very similar in composition to Botox as they are both injectable treatments of botulinum toxin Type A. Some studies have shown that Dysport acts faster than Botox as some patients have seen results in as little as 1-2 days (vs. 3-5 days for Botox). Some studies have also suggested that Dysport lasts about 3 to 4 weeks longer than Botox.

### 3- How long has Dysport been on the market?

Dysport has been successfully used in Europe since the early nineties. It has been FDA approved in the US since April 2009. Dr. Bitar has had very happy patients treated with Dysport; the results are natural and fast!

### 4- What are the side effects of Dysport?

The potential side effects of Dysport are similar to those of Botox. They mostly include swelling, bruising, or mild tenderness during injection. These side effects can be minimized by placing ice on the injection site before and after the procedure, which takes a couple of minutes only.



Before and after photos of a woman who was treated with laser and fillers to her hands by Dr. Bitar.

## Bitar Hand Rejuvenation Treatment™: Take Years off of your Hands without Surgery!

Are your hands giving away your age? Most people focus on their face and ignore their hands. Bad mistake!

Because, even if your face looks young, chances are your hands do not ... Over time, hands show wrinkles, spots, and the tendons stick out due to ... sun damage ...aging... loss of fat...trauma...etc.

You can hide them, wear mittens, apply fake bake, go around only showing your palms, or...

Luckily, at BCSI this can be reversed with a simple non surgical procedure that takes 15 minutes with no down time.

We start with one of our special lasers, selected specifically to suit the color and texture of your skin. The treatment is then followed by the injection of a filler suitable for your hands' anatomy, to restore the hand's plump and youthful appearance. This is done painlessly and with immediate results! Yes, it is that simple!

**GET 25% OFF YOUR HAND REJUVENATION TREATMENT!**

## Permanent Make-up Now Available through BCSI!

Have you have ever dreamt of looking great without having to apply make-up every morning?

Permanent cosmetics can be the answer and you can get it right here at BCSI with our New York City Park Avenue permanent make-up specialist, Theresa Judd. Theresa's areas of expertise include permanent make-up tattooing of eyebrows, upper and lower eyeliners, lip liners, full lips, beauty marks, areola restoration and scar camouflage.

Theresa Judd is a Board Certified Diplomat of the American Academy of Micropigmentation (D.A.A.M.) and a Certified Permanent Cosmetic Professional (C.P.C.P.) by the Society of Permanent Cosmetic Professionals. She is also a member of the National Cosmetic Tattooing Association and the Conventional and Cosmetic Tattooing Association. Ms. Judd is board certified in the application of traditional permanent cosmetics as well as advanced areola restoration and scar camouflage.

Theresa's 10 years of experience as an actress and model has included extensive work in cosmetic artistry, both of the traditional and "permanent" variety. She offers her clients the unique combination of skill as well as a keen aesthetic "eye." Theresa insists on the highest standards of safety, along with utilizing the most modern, innovative, and effective equipment, topical anesthetics, disposable instruments and quality pigments. The personal attention that she gives her clients is also one of her most treasured trademarks.

Theresa will be available for complimentary consultation by appointment only through the Bitar Cosmetic Surgery Institute.

Call 703 206 0506 to book your complimentary permanent make up consultation today!

## Coming Soon to BCSI

Here at BCSI, we are constantly monitoring the latest techniques in plastic surgery and non surgical rejuvenation to bring you the latest and safest plastic surgery procedures.

Here is a sneak peak at the services we will be offering at BCSI within the next year:

- Hair Transplantation- state of the art, for men and women
- Brazilian Butt lifts- with fat from your tummy and thighs!
- Stem Cell Facelifts- 1.5 hour facelift under local anesthesia!
- Smart Scar™ Treatment - combination laser and our special formula!
- Macrolane® Breast Enhancement a.k.a. The Non Surgical Boob Job!

To learn more about our new services, please call our office at 703.206.0506 or visit our website at [www.DrBitar.com](http://www.DrBitar.com)



Theresa Judd, D.A.A.M.,  
C.P.C.P



Before and After Photos of  
a woman who had  
permanent eye brow  
tattooing by Theresa Judd.



Let us wow you in  
2010!





Bitar Cosmetic  
Surgery Institute

*Fall Laser Special*

***The Latest in Laser Technology Arrives at BCSI!***

**25% OFF ALL Laser Treatments and Packages**

*Laser Tight (Laser Lipo) • Fractional CO2 Laser • Erbium Laser • IPL Treatment*

*Call 703.206.0506 to book your appointment today.*

8501 Arlington Blvd, Suite 500, Fairfax, VA 22031 • 8650 Sudley Road, Suite 203, Manassas, VA 20110 • [www.DrBitar.com](http://www.DrBitar.com) Expires: December 31, 2009

**Missed an issue?**

***All our newsletters are now available online***  
[www.DrBitar.com/newsletters.php](http://www.DrBitar.com/newsletters.php)

***Interested in learning about our new services?***  
**Check out our upcoming winter issue**

Bitar Cosmetic Surgery Institute  
8650 Sudley Road, Suite 203  
Manassas, VA 20110

Presorted Standard  
US Postage Paid  
Merrifield, VA  
Permit #510

Newsletter design:  
Rima Bitar, PhD

Newsletter editor:  
George Bitar MD, FACS