

MODERN LUXURY SPOTLIGHT



LEADING HEALTH  
& BEAUTY EXPERTS

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Bitar Cosmetic Surgery Institute offers a versatile approach to the field of beauty, yet its focus always remains the same: providing excellent patient care and customer service.

**What is your particular expertise?**

I take pride in being a very well-rounded cosmetic surgeon who enjoys performing advanced aesthetic surgery of the nose, face, breast and body.

**How do you integrate ground breaking technology and techniques into your practice?**

We use a rigorous evidence-based integration process which is done with the goal of offering our patients the best and safest care. I personally try several of the non-surgical procedures myself before offering them to my patients.

**What are the most common procedures your clients choose when getting ready for spring and summer?**

When it comes to getting ready for the spring and summer, our patients want to be able to show off their physique. Patients love the EMSculpt—which tones and sculpts the abs, glutes, thighs, and arms—and enjoy our Coolsculpting procedures. Another favorite is the Exilis Ultra, a non-surgical skin-tightening procedure that uses radio frequency and ultrasound to tighten skin throughout the body.

**Before choosing your practice, what should a client know about you and your team?**

At Bitar Cosmetic, we hold ourselves to incredibly high standards in terms of customer service and patient care. We also offer the most comprehensive array of aesthetic procedures in the DC area ranging from skin care, to lasers, non-surgical skin tightening, non-surgical body contouring, injectables, to cosmetic surgery.

**In light of Covid-19, how have you altered your practice—and what positives have resulted in these changes?**

We practice social distancing, require all patients and staff to wear masks, we installed UV filters to purify the air, and constantly sanitize surfaces—all of which have reinforced our core values catering to the health and safety of our patients.