

## BITAR COSMETIC SURGERY **INSTITUTE ALWAYS PUTS** PATIENTS FIRST

If you're considering a cosmetic procedure before hitting the beach this summer, you need a highly skilled surgeon (obviously), but you also want a practice that puts the patient first. That's exactly what you'll find at Bitar Cosmetic Surgery Institute. Dr. George Bitar's practice is designed to deliver an exceptional doctor-patient experience unlike any other in the DC area.

Dr. Bitar is an award-winning, board-certified plastic surgeon, and one of Washingtonian's own "Top Doctors." From the quality of his staff to the clean and modern design of the Institute's medspa and surgical suites, every aspect of his practice puts the patient first. Dr. Bitar even uses his practice to train the next generation of elite plastic surgeons.

"Many residents are trained in university hospital settings where they get to see a lot of reconstructive procedures but may not get to see





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OVER 30 YEARS OF COMBINED EXPERIENCE | QUAD-A CERTIFIED OPERATING ROOMS



Dr. Dean Jabs is an experienced, Columbia University College of Physicians and Surgeons trained, board certified plastic surgeon dedicated to providing quality, state-of-the-art plastic surgery to patients

in the Maryland-Virginia-Washington, D.C. metro area as well as to patients from around the world. He has been in practice since 1989 and possesses skills that have led to thousands of happy patients. Dr. Jabs performs all aspects of cosmetic plastic surgery and has special expertise and interest in natural-looking facelifts, eyelid rejuvenation, and breast augmentations.



Dr. Keshav Magge is an experienced, board certified plastic surgeon specializing in cosmetic plastic surgery. Dr. Magge has expertise in

cosmetic surgery of the face, breasts, and body, He takes a patient centered approach and really focuses on the goals of each specific patient.



enough cosmetic surgery procedures," said Dr. Rima Bitar, the institute's executive director. "The Bitar Cosmetic Surgery Institute is the only private practice in the DC area that runs a fellowship training program which is accredited by the American Society of Aesthetic Plastic Surgery." Under Dr. Bitar's tutelage, fellows learn the latest cosmetic surgery techniques and train on an extensive array of equipment.

## A ONE-STOP-SHOP FOR SURGICAL AND NON-SURGICAL COSMETIC PROCEDURES

The Bitar Cosmetic Surgery Institute's equipment targets both surgical and non-surgical body contouring. "Whatever concern a patient has—reduce fat, tone muscles, tighten skin," said Dr. Bitar, "we have treatments to address it."

Extra fat? CoolSculpting is ideal for patients who are already at their ideal body weight, whereas liposuction is best for patients who want more extensive fat reduction. With laser lipo, Dr. Bitar can achieve incredible results using only local anesthesia.

Untoned muscles? EMSculpt is a machine that uses electromagnetic energy to build muscles and increase muscle tone. Patients looking for a more dramatic result may be candidates for a tummy tuck.

Loose skin? Exilis Ultra and Ultherapy use radiofrequency and ultrasound to tighten that extra bit of loose skin on the body or face. If you're a candidate for surgery, a lift or tuck may be the best way to feel confident in your skin.

Dr. Bitar's patients can trust that they receive the correct treatments to achieve their desired results. Because the practice offers such a wide variety of treatment options, patients can be sure that they are recommended the treatment that is right for them rather than what the treatment that the practice can offer them.

Don't let pre-conceived notions of cosmetic surgery stop you from becoming your best self.

"Cosmetic surgery is not about celebrity wannabes," said Dr. Bitar. "It's the mom who wants to reclaim her post-partum body, the grandmother whose eyelids are bothering her or the college student who cannot properly breathe from her nose because of a deviated septum."

Achieving your beach body is not just about a physical transformation; it's about the mental shift as well. After all, when you look good, you feel good.

"Cosmetic surgery is fixing whatever is bothering someone," said Dr. Bitar, "so they can move on with their lives."

Ready to move on with your life?
Visit bitarinstitute.com or
call 703-206-0506 to book a
consultation.



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