

# BITAR COSMETIC SURGERY INSTITUTE AND MEDSPA

SUMMER 2023

# 21<sup>ST</sup> ANNIVERSARY

## CONGRATULATIONS!

**Danielle Augustino, PA-C**  
Bitar Cosmetic Surgery Institute  
Fairfax, VA

THE BEST  
AESTHETIC  
INJECTORS  
IN AMERICA\*



**THANK YOU**  
FOR YOUR SUPPORT! ♥

**George Bitar, MD, FACS**  
Bitar Cosmetic Surgery Institute  
Fairfax, VA

*#BestAestheticInjectors*



## TOP 100 BEST AESTHETIC INJECTORS

THAT'S RIGHT! YOUR INJECTORS ARE PART OF THE TOP 100 BEST AESTHETIC INJECTORS IN AMERICA. WE ARE THRILLED TO CONGRATULATE BOTH DANIELLE & DR. BITAR ON THIS WELL DESERVED ACHIEVEMENT, AS THEY HAVE A COLLECTIVE EXPERIENCE OF 30 PLUS YEARS AS INJECTORS! DR. BITAR WAS ALSO HONORED TO BE A SPEAKER AT THE TOP 100 INJECTORS SUMMIT IN PARK CITY, UTAH, DISCUSSING FILLERS AND SAFE INJECTION TECHNIQUES.

## DR. BITAR EDUCATING ON ETHNIC RHINOPLASTIES IN VERSAILLES

OUR SURGEON IS A TRUE LEADER AND EDUCATOR IN HIS FIELD. SINCE DR. BITAR RECENTLY WROTE A CHAPTER ON ETHNIC RHINOPLASTIES, HE WAS INVITED BY THE FRENCH SOCIETY OF AESTHETIC PLASTIC SURGEONS (SOFCEP) TO PRESENT HIS FINDINGS TO OTHER SURGEONS AT THE CONFERENCE IN VERSAILLES, FRANCE. QUITE A MEMORABLE VENUE, OUI?

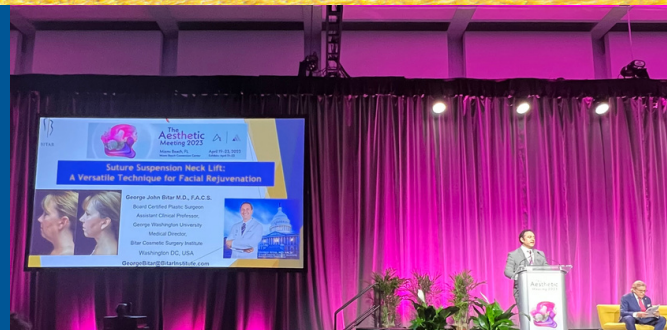


## DR. BITAR BREAKS GUINNESS BOOK OF WORLD RECORDS IN DUBAI

DR. BITAR WAS INVITED BY THE INTERNATIONAL CONFEDERATION OF PLASTIC SURGERY SOCIETIES (ICOPLAST) TO DUBAI TO GIVE SEVERAL TALKS. IT TURNED OUT TO BE A HISTORICAL MEETING, BREAKING THE GUINNESS BOOK OF WORLD RECORDS IN THE "MOST PLASTIC SURGEONS ATTENDING A MEETING" AND 'MOST NATIONALITIES IN A PLASTIC SURGERY MEETING'.

## DR. BITAR ON NECKLIFTS AT ASAPS IN MIAMI

THIS YEAR WAS FULL OF CONFERENCES! THE SUTURE SUSPENSION NECKLIFT IS ONE OF DR. BITAR'S SIGNATURE OPERATIONS, WHICH HE HAS BEEN PERFORMING FOR 20 PLUS YEARS. HE WAS INVITED TO SPEAK AT THE MOST PRESTIGIOUS AESTHETIC SOCIETY MEETING (ASAPS) IN MIAMI, SHARING A PANEL WITH WORLD EXPERTS ON NECKLIFTS!







# RECENT AWARDS

WE'VE HAD AN AMAZING YEAR BEING RECOGNIZED ACCROSS THE COUNTRY. OUR AWARDS RANGE FROM "BEST SKINCARE IN DC" TO "TOP DOCTORS" IN MANY PUBLICATIONS. WE ARE SO GRATEFUL FOR EVERY RECOGNITION WE'VE RECIEVED THUS FAR! HERE ARE JUST A FEW:



PA DANIELLE  
TOP 100 INJECTORS



DR. BITAR  
NEWSWEEK TOP PLASTIC SURGEON



DR. BITAR  
WASHINGTONIAN TOP DOCTOR



MODEL SKIN  
BEST SKINCARE IN DC

## OUR MEDSPA IS SHINING ON INSTAGRAM!

YOU ASKED, WE LISTENED. OUR MEDSPA PATIENTS WANTED THEIR OWN SPOT IN THE LIMELIGHT AND NOW, IT'S HERE! @THEBITARMEDSPA IS A HUB FOR MONTHLY GIVEAWAYS, PROCEDURE DEMONSTRATIONS, BEHIND THE SCENES MOMENTS, AND MORE! WE LOVE ENGAGING WITH OUR PATIENTS ONLINE SO GIVE US A FOLLOW AND LET US KNOW WHAT KIND OF CONTENT YOU WANT TO SEE NEXT.

*Scan & see what we've been up to lately*



## SUPERSTAR ESTHETICIAN BEYSITH

WE'RE HAPPY TO INTRODUCE BEYSITH NOVELLA AS THE NEWEST ADDITION TO THE BITAR TEAM! PATIENTS LOVE BEYSITH FOR HER BUBBLY PERSONALITY AND AMAZING RESULTS. SHE HAS MORE THAN 15 YEARS OF EXPERIENCE IN THE AESTHETICS INDUSTRY, GIVING HER PATIENTS BEAUTIFUL GLOWING SKIN AND SUMMER-READY BODIES. BEYSITH AND CRYSTAL ARE A DYNAMIC DUO, WORKING TOGETHER TO HELP OUR PATIENTS FLOURISH AND ACHIEVE THEIR AESTHETIC GOALS.

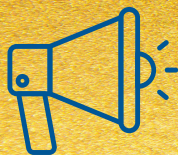
FOLLOW THEM ON INSTA @BEYSITHATBITAR & @CRYSTALCLEARATBITAR !



*Scan to get a FREE Hydrafacial when you purchase 3!*

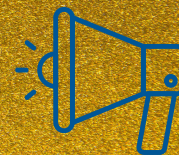
VALID UNTIL DECEMBER 31 2023\*





## EVENTS

DON'T MAKE THE MISTAKE OF MISSING OUT ON ANY OF OUR EVENTS THIS YEAR! WE'VE HAD A BLAST TREATING OUR PATIENTS TO GIFT BAGS, DESSERTS SPECIAL PRICING, AND A UNIQUE CONSULTATION EXPERIENCE THEY'LL NEVER FORGET.



PATIENT GIFT BAGS



ULTHERAPY EVENT



VALENTINE'S DAY BOTOX PARTY



EMSCULPT NEO EVENT

EMSCULPT  
neo



The  
one  
inBody  
Shaping



## EMSCULPT NEO

FEELING LIKE YOU'VE PEAKED IN THE GYM? WANT TO TAKE YOUR MUSCLE DEFINITION TO THE NEXT LEVEL? WE WERE THE FIRST PRACTICE IN THE DC AREA TO OFFER EMSCULPT, AND NOW WE'RE OFFERING THE LATEST AND GREATEST ADVANCEMENT - EMSCULPT NEO!



Scan to get 20% OFF your  
Emsculpt Neo package

VALID UNTIL DECEMBER 31 2023\*

## BALANCING A FACE

CHINS MATTER MORE THAN YOU THINK! DR. BITAR GAVE MICHAELA THE CHIN OF HER DREAMS RIGHT IN OUR VERY OWN IN-HOUSE SURGERY CENTER. THE OPERATION TAKES AN HOUR, BUT THE RESULTS LAST A LIFETIME.

LIKE SEEING WHAT GOES DOWN IN THE OPERATING ROOM? COMMENT ON OUR IG AND LET US KNOW WHAT PROCEDURES YOU WANT TO SEE MORE OF!

Scan to see  
her ACTUAL  
implant insertion!

VIEWER DISCRETION IS ADVISED



CHIN IMPLANT





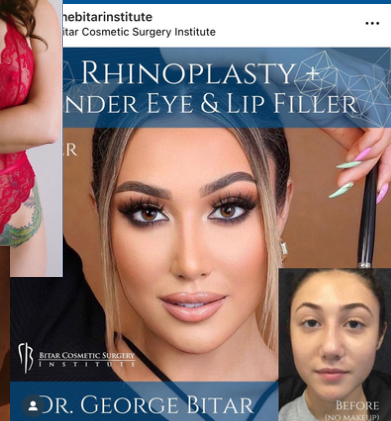
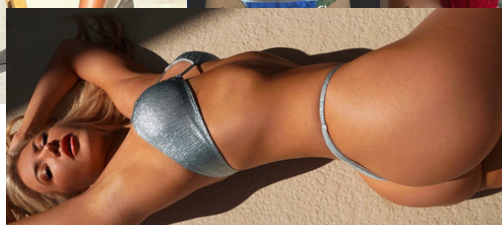
# YOUR CHANCE TO WIN \$1000!

SUBMIT YOUR CONTENT! SEND US YOUR FAVORITE PHOTOS OR VIDEOS OF YOUR RESULTS AND GET A CHANCE TO WIN \$1000 TOWARDS ANY NON-SURGICAL TREATMENT. SUBMIT YOUR PHOTOS TO US ON INSTAGRAM WITH A TESTIMONIAL OF YOUR EXPERIENCE, AND WE JUST MIGHT CHOOSE YOU! YOU MAY ALSO GET FEATURED ON OUR PLATFORMS!

IG @THEBITARINSTITUTE



so in loveee with my new boobs



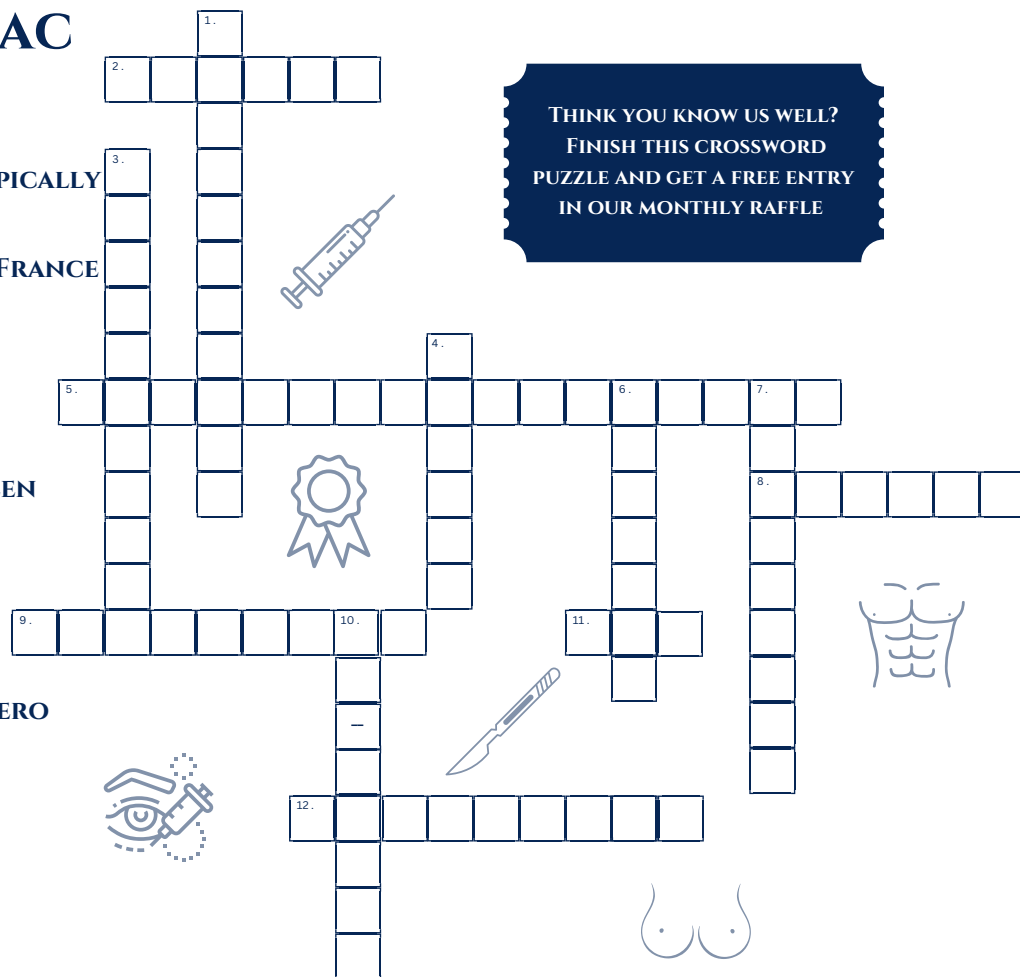
## BE A BITAR BRAINIAC

### ACROSS

2. DR. BITAR'S BREAST IMPLANTS ARE TYPICALLY PLACED THROUGH THIS BODY PART
5. DR. BITAR'S TOPIC OF DISCUSSION IN FRANCE
8. THE LAST NAME OF OUR LONGEST WORKING ESTHETICIAN
9. TOP 100 BEST \_\_\_\_\_ INJECTORS
11. DR. BITAR IS A \_\_\_\_\_ PLASTIC SURGEON
12. ACHIEVES PERFECT HARMONY BETWEEN THE LIPS, CHEEKS, NOSE, AND JAWLINE

### DOWN

1. GAIN MUSCLE
3. DYSPORT, BOTOX, RESTYLANE, BELOTERO
4. AUGMENT WITHOUT SURGERY
6. COUNTRY WHERE DR BITAR IS FROM
7. THIS PROCEDURE TIGHTENS THE ABDOMINAL MUSCLES
10. OUR SURGICAL CENTER IS



THINK YOU KNOW US WELL?  
FINISH THIS CROSSWORD  
PUZZLE AND GET A FREE ENTRY  
IN OUR MONTHLY RAFFLE

