

20TH
ANNIVERSARY
2002-2022



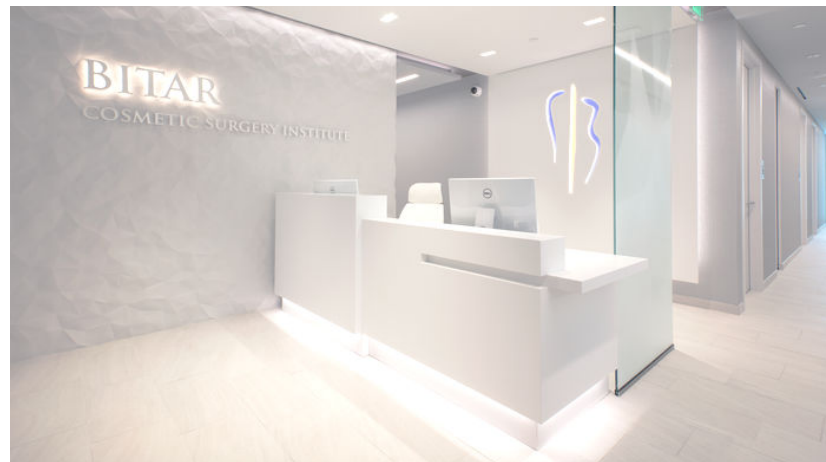
BITAR COSMETIC SURGERY INSTITUTE AND MEDSPA



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DR. BITAR'S DREAM BECOMES REALITY

We are incredibly excited to celebrate our 20th Anniversary this year! Dr. Bitar had a dream to build a world class cosmetic surgery institute and this dream has become a reality! With patients visiting from 114 countries, the Bitar Cosmetic Surgery Institute has grown to be a worldwide destination for everything cosmetic. During the Covid pandemic, we reinvented ourselves – we hired more amazing staff members and created for our patients more high-end services with the latest in technology, culminating in first class results and an unforgettable experience. The Bitar Cosmetic Surgery Institute is proud to offer surgery, injectables, lasers, and our own skin care line under one roof. We invite you to come see for yourselves!

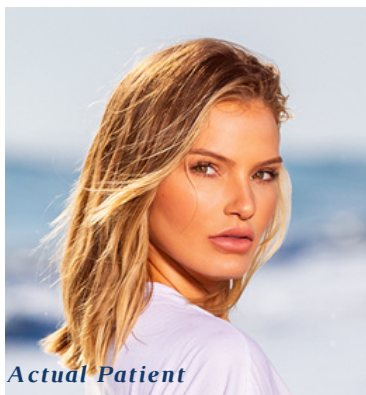


THE MODEL LIFT™ GOES INTERNATIONAL

The Model Lift™ is a non-surgical facial contouring procedure for women and men to achieve a model's beautiful facial harmony. Exclusively offered at the Bitar Cosmetic Surgery Institute, Dr. Bitar designed it by combining different nonsurgical modalities to each of these areas to help patients reach their aesthetic dreams without surgery. The treatment takes about an hour, with minimal downtime, and is a hit with our international patients!



Actual Patient



Actual Patient



Actual Patient

VISIT OUR MEDSPA

Our free-standing Medspa was created to give our patients a pampered, luxurious experience adjacent to our surgery center. It offers the latest in safe and effective non-surgical treatments including Ultherapy®, laser treatments, CoolSculpting®, EMSculpt®, Exilis Ultra 360™, Ultra Femme 360™, and the latest cellulite reduction treatment QWO™. Our three licensed master medical aestheticians and our Physician Associate Injector work in unison with Dr. Bitar to formulate a unique treatment plan for each patient.



Meet our experienced Physician Associate Injector Danielle and Licensed Medical Aestheticians Crystal, Erika, and Chelsea. Our dedicated team will advise you on our non-surgical body contouring procedures, skincare treatments, and injectables.



Danielle Augustino, PA-C

Danielle Augustino is a Board-Certified Physician Associate who served as a trainer for Galderma, the leading facial injectables manufacturer. She is also an experienced injector of QWO for cellulite reduction as well as PRP for thinning hair.



Crystal Morrow, LME

Crystal is a licensed master esthetician with over ten years of experience in the skin care industry. She always prioritizes learning the latest skincare and non-surgical procedures and techniques to incorporate into our patients' treatments.



Erika Davison, LME

Erika spent 20 years providing skincare business development and makeup artistry for New York and London Fashion Week. She enjoys combining skincare with non-surgical body contouring treatments so our patients get the best results.



Chelsea McCall, LME

Chelsea helps patients achieve their dream results by crafting individualized body contouring and skincare treatment plans. Using her advanced medical aesthetics knowledge, she is able to make patients feel confident in their own skin.

RHINOPLASTY PATIENT SUCCESS STORY

Fiorella came to Dr. Bitar four years ago for rhinoplasty and septoplasty surgery. Her results boosted her self confidence giving her the courage to move to Los Angeles and pursue a career in fashion and sportswear modeling for large brands like Nike. Congratulations Fiorella on your success, and we are happy to be part of your journey!



Before



After

I was always very self conscious about my nose, so I decided to find out more about getting a rhinoplasty. I visited a couple of doctors and was still unsure about making the jump! Then I visited Dr. Bitar and knew right away that this was the best decision I would make and that he was the doctor that would give me the best results! Dr. Bitar and his team made me feel so comfortable and made sure I was happy in every step of the process. The surgery went smoothly and recovery was not too long! I am so happy with the outcome of my nose, I can now breathe better and feel more confident. When I met Dr. Bitar, I was serving at a local restaurant & had saved up just enough to get the procedure done. A couple years later & I am now working in Los Angeles as a stylist, model & content creator. It wouldn't have been possible without Dr. Bitar, as he gave me so much confidence within myself to get started in my type of career! Thank you Bitar Institute for everything!

Fiorella Delgado

MODEL SKIN™ BY GEORGE BITAR, MD

In our twenty-year experience, we have treated thousands of skincare patients, including models, of all skin types. This knowledge allowed our medical aestheticians, Dr. Bitar, and a medical chemist to develop our own proprietary skincare line, Model Skin™ by George Bitar, MD. We have anti-aging kits designed for different skin types. Hyperpigmentation treatment kits are also designed to suit the various skin types from lighter to darker skin tones, to avoid excessive skin lightening. We also have medical grade sunscreen, recovery cream for laser treatments, a very popular Zit Zapper, and even soothing aftershave for men. Make an appointment with one of our aestheticians to create a skincare regimen uniquely for you.



ASAPS FELLOWSHIP ENDOREMENT

The Bitar Cosmetic Surgery Institute is proud to have been selected by the American Society of Aesthetic Plastic Surgeons (ASAPS), the most prestigious aesthetic surgery society in the USA, to offer a one-year advanced aesthetic surgery fellowship for board eligible/certified plastic surgeons. The Bitar Cosmetic Surgery Institute is the only private practice in the Washington DC area to earn this distinguished endorsement. The fellow spends a year with Dr. Bitar to hone his/her aesthetic skills in both surgical and non-surgical modalities. We are excited to have Dr. Cassie Nghiem, a graduate of the University of Rochester Medical Center in New York, as our ASAPS fellow for the 2021-2022 year!



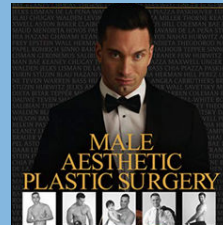
BITAR IN THE NEWS



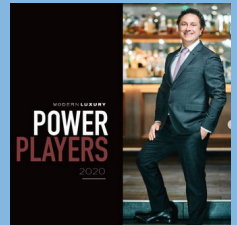
Dr. Bitar chaired APSLD conference attended virtually by 1,148 Plastic Surgeons worldwide



The Bitar Institute featured on WUSA 9's Good Morning Washington



Male Aesthetic Surgery Book with Neck lift Chapter by Dr. Bitar



Dr. Bitar recognized as a DC Power Player in DC Magazine



Dr. Bitar wins Best Plastic Surgeon on East Coast Award at Aesthetic Everything Awards



Bitar Institute featured as the face of the Model Lift™ in Washingtonian Magazine

OUR STATE-OF-THE ART SURGERY CENTER

Our new Surgery Center won two architectural awards in its first year and is designed to make the patients feel at ease. Our operating room with our board-certified anesthesiologist, is designed with the latest in technology and patient safety measures. The aftercare from the recovery room to the follow ups to a year after the surgery, are carefully planned to make sure our patients recover in a healthy and happy way, ensuring naturally beautiful results!



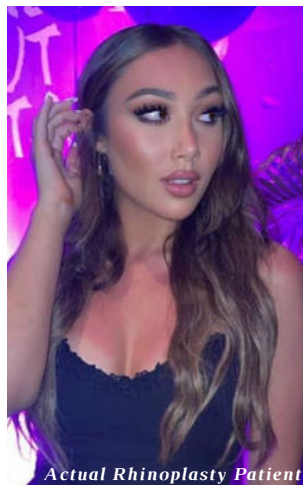
 Bitar Cosmetic Surgery Institute
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**POST YOUR PHOTO, VIDEO,
OR TESTIMONIAL ON YOUR
INSTAGRAM AND TAG
@THEBITARINSTITUTE FOR A
CHANCE TO WIN A \$2500
GIFT CARD**

From now until January 31, 2022, each patient who posts a photo or video of themselves or shares a testimonial on their Instagram page about their experience with us and tags @thebitarinstitute will be entered into a random drawing to win \$2500 gift card. The winner will be announced on February 1, 2022. You must follow @thebitarinstitute on Instagram to be eligible.*

*Valid for non-surgical services only. Must be a qualified candidate and treatment must be approved by Dr. George Bitar.



Actual Rhinoplasty Patient

 BITAR COSMETIC SURGERY
INSTITUTE AND MEDSPA

**SPEND \$1000 ON
INJECTABLES GET A**

FREE

MODEL SKIN™ FACIAL CLEANSER*

*Certificate is only valid for 1 time use only. Cannot be redeemed for cash value or applied towards previous purchases. Valid for in-office purchases only. Not valid online. Expires January 31, 2022.

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INSTITUTE AND MEDSPA

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