



BITAR
COSMETIC SURGERY INSTITUTE
www.DrBitar.com



Dr. Bitar Voted Top Plastic Surgeon by Washingtonian Magazine

Spring 2010

Days of Beauty

Get 20% off of all laser treatments, skin care products and services rendered as well as 20% off of Botox®, Dysport®, Restylane®, Perlane®, Juvederm®, and Radiesse®

Fairfax Days of Beauty

8501 Arlington Blvd,
Suite 500

May 20, 10am - 6pm

June 17, 10am - 6pm

July 29, 10am - 6pm

Manassas Days of Beauty

8650 Sudley Road,
Suite 203

May 6, 10am - 6pm

June 3, 10am - 6pm

July 1, 10am - 6pm

To book your appointment
call us at:

703 206 0506

Or visit our website at:

www.DrBitar.com

More than 1800 Washington DC area physicians participated in the Washingtonian Magazine's tri-annual survey and mainly answered the question: "If one of your family members were sick, who would you call?" The votes are in, and top doctors were elected in 39 different specialties.

It is our pleasure to announce that Dr. George Bitar has been elected a top doctor for the third time in a row.

He is one of the very few plastic surgeons in the DC metropolitan area to have been on the list every issue since he has been in practice!



Laser Tight Liposuction: No downtime? No problem!



Before Laser Tight



3 months after Laser Tight

- Removes undesired fat and tightens the skin: Laser decreases bruising, healing time, and tightens the skin
- Short Procedures: Treatments less than an hour per area under local anesthesia. Walk in - Walk out
- No unsightly scars: laser tight microtechnique scars are hardly visible when healed
- Progressive results: Skin tightening continues 8 weeks after procedure.

GET 25% OFF YOUR LASER TIGHT TREATMENT!

(See back coupon for details)



Before and after photos of a patient who had undergone a lower eyelid lift with Laser Tight



Before and After photos of a patient who had undergone a liquid laser facelift procedure

Laser Tight Liposuction: No downtime? No problem!

- It is the first laser assisted liposuction to offer the revolutionary high power diode laser with 980 nm wavelength as an optimal wavelength for cosmetic treatments.
- It has the 30 Watt advantage which offers more procedure options including laser liposuction to the abdomen, thighs, arms, neck, and under the eyes for the 'bags under eyes' cure!
- Two modes can be used for vaporizing fat and tightening the skin
- Patients love the fact that it is an in- and- out procedure, performed by Dr. Bitar in our office with a great support staff. You can get back to work in a few days at the most depending how many areas are treated, and back to the gym fairly rapidly!

Before and After Liposuction photos courtesy of Laser Tight

Liquid Laser Facelifts™: No surgery? No problem!

We are aware of the hesitation to undergo a traditional facelift due to concern for time off of work, healing time anxiety, and cost.

We offer the Liquid Laser facelift™, unique to our institute, which can be adjusted to each individual patient in terms of areas treated:

Muscle relaxants (Dysport and Botox)

- Relax tense muscles around the forehead and eyes

Fillers (Restylane, Perlane, Juvederm, and Radiesse)

- Provide fullness and erase wrinkles in the various areas of the face to erase the stigma of aging

Lasers (CO2, Erbium, IPL, or LaserTight™ Liposuction)

- Resurface the skin and remove unwanted fat from under the eyes, jowls, and neck)

Our technique in numbing the areas makes it almost pain free and quick with minimal downtime and great results!

Dr. Bitar has accepted to join the prestigious Liquid Facelift Association which is by invitation only for a select group of physicians who have shown leadership and innovation in the field of facial injectables.

GET 20% OFF YOUR LIQUID LASER LIFT ON OUR DAYS OF BEAUTY!
Call 703 206 0506 to book your appointment today!

Treat yourself to an IPL Treatment

by Amy Rinehart, LE

1- What is IPL?

IPL, or Intense Pulsed Light, is a non-invasive and non-ablative treatment that uses high intensity pulses of light to improve the appearance of sunspots and freckles, vascular lesions including dilated and broken facial capillaries, persistent facial redness, rosacea and fine lines.

2- How long does the procedure take?

Each session generally lasts about 45 minutes, and you can return to your normal activity immediately afterwards.

3- How many treatments will I need?

On average, three to six IPL treatments are recommended, scheduled at three-week intervals. Each person is unique and you, your physician and licensed esthetician will decide on a plan that is best for you.

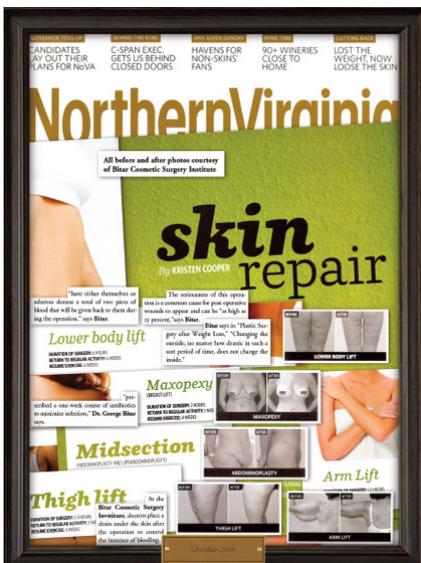
4- How long will the results last?

With good sun protection and home care, results from a full series of treatments can last up to 1 year. It is important to note that IPL is not intended to substitute for a surgical facelift, ablative skin resurfacing (as in CO2 Resurfacing) or procedures that treat deep wrinkles and sagging skin.

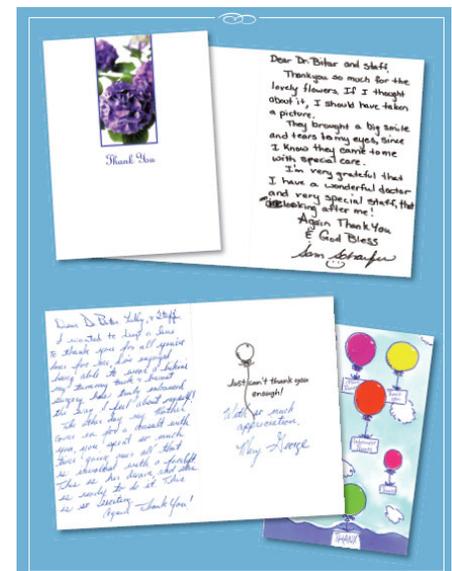
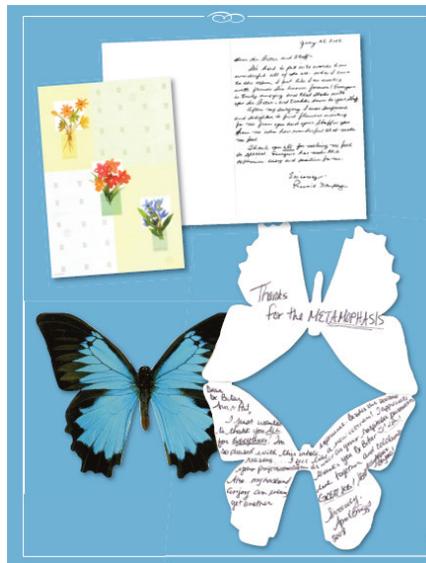
Call 703 206 0506 to book your complimentary IPL consultation today!



In the News



Patients' Corner



Dr. Bitar has recently written two chapters in a book on plastic surgery after weight loss. He was recently quoted in a Northern VA magazine article on plastic surgery after weight loss.

We always enjoy receiving thank you cards from our patients telling us about how surgery that they received by Dr. Bitar has changed their lives!



Bitar Cosmetic
Surgery Institute

Laser Special

The Latest in Laser Technology Arrives at BCSI!

25% OFF ALL Laser Treatments and Packages

Laser Tight (Laser Lipo) • Fractional CO2 Laser • Erbium Laser • IPL Treatment

Call 703.206.0506 to book your appointment today.

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Missed an issue?

All our newsletters are now available online
www.DrBitar.com/newsletters.php

Interested in learning about our new services?
Check out our upcoming summer issue

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