



Winter 2011

Days of Beauty

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Fairfax Days of Beauty

3023 Hamaker Court, Suite 109

February 24, 10am - 6pm

March 24, 10am - 6pm

April 28, 10am - 6pm

May 26, 10am - 6pm

Manassas Days of Beauty

8650 Sudley Road, Suite 203

February 10, 10am - 6pm

March 10, 10am - 6pm

April 14, 10am - 6pm

May 12, 10am - 6pm

To book your appointment call us at:

703 206 0506

Or visit our website at:

www.DrBitar.com

New Year, New Location!



Our newly built office in Fairfax is now open! Please visit us at:

3023 Hamaker Court, Suite 109, Fairfax, VA 22031

Advertisement for 'THE BEST PLASTIC SURGEONS IN AMERICA' featuring Dr. George J. Bitar and listing other surgeons in various cities like Washington, DC, Las Vegas, Los Angeles, Charlotte, Pittsburgh, Phoenix, and Philadelphia.

Dr. Bitar named among the Best Plastic Surgeons in America by US Airways Magazine

We are proud to announce that Dr. George Bitar was named among the best plastic surgeons in America by US Airways Magazine, and has appeared in their December 2010 in flight issue.

Appearing in the magazine is a privilege reserved only for plastic surgeons who are board certified by the American Board of Plastic Surgery and were voted by their peers as a top plastic surgeon in their respective states.

Top 5 myths about Facelifts

By George Bitar, MD



Before and after photos of 2 patients of Dr. Bitar who had facelift surgery

Myth #1: If I get a facelift, I will end up with a “wind tunnel” swept look like Joan Rivers

Fact: When a facelift is done by a fellowship-trained board certified plastic surgeon, often along with upper and lower eyelid lifts, the results should reflect a natural looking, more youthful, and refreshed you.

Myth #2: I can get a one hour “face lift” treatment like the ones advertised on TV under local anesthesia and I’ll get the same results as a full facelift

Fact: Although results do vary, but a proper long lasting facelift should meticulously, and artfully address the facial skin, fat, and muscles in order to give results that should last decades, and a “quick fix” does not accomplish that.

Myth #3: A facelift is only for women who are aging

Fact: More men are getting plastic surgery now than ever before. In fact, 30% of the Bitar Cosmetic Surgery Institute’s patients are men. Those who decide to have facelifts do so for all the right reasons, such as feeling better about themselves, looking younger, and having their face reflect the age they feel on the inside.

Myth #4: A facelift will leave me with many visible scars

Fact: A facelift will leave scars, but they are carefully hidden under the chin and around the ears, with an average person’s hairstyling hiding most of the thin, usually imperceptible scars.

Myth #5: Facelifts are only for the rich and famous

Fact: According to the American Society of Plastic Surgery, a 2005 study found that about 60 percent of people who had recently had cosmetic surgery or were seriously considering cosmetic surgery had a yearly household income of \$30,000-\$90,000. Just 10 percent of respondents reported a household income of more than \$90,000.

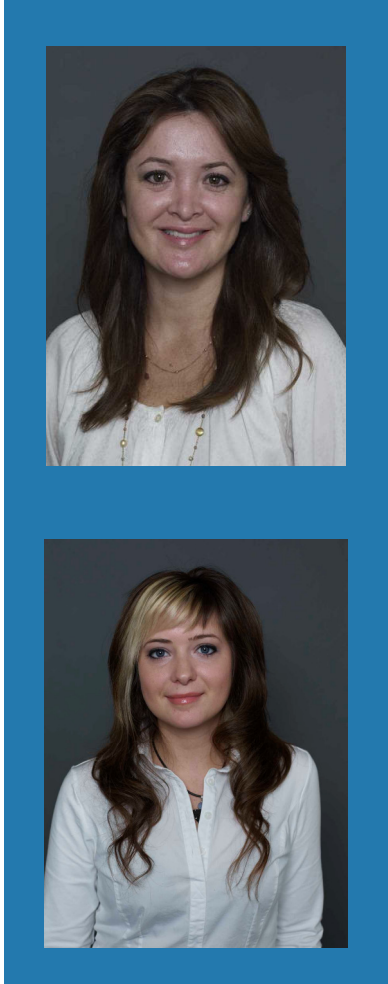
Meet our Master Estheticians

Please join us in welcoming Master Estheticians Adriana Zurita and Nicole Rothrock to our practice.

Adriana holds a Master's degree in Esthetics and is Licensed in Virginia, she brings a wealth of knowledge and experience to our practice, which she has acquired from working with renowned plastic surgeons in the DC area and abroad. Adriana loves to keep her skills sharp by following the most current techniques and products in order to provide services to her patients that will not only make a true difference to their skin, but will also empower them with all the tools to continue their home regimen. Prior to Adriana following her passion for Aesthetics, she was in the financial services industry.

Nicole received her Master's degree in Esthetics from Yvonne de Vilar in Vienna Virginia. She is providing advanced skincare services in both the Manassas and Fairfax locations. Nicole believes that to be an esthetician is to be more than a skin caretaker, it is to be a teacher of a way of life. She feels it is our skin that reflects our health, mental well-being, and our relationship to the environment. She looks forward to working with and guiding her clients to achieve the most optimal skin health inside and out.

Call 703 206 0506 to schedule your complimentary skin care consultation with Adriana or Nicole today.



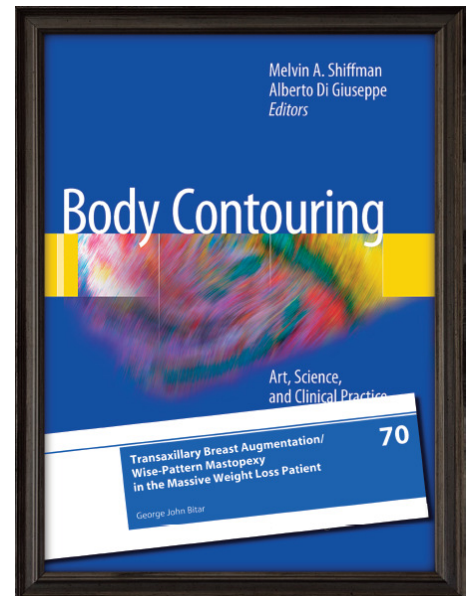
Newsworthy



Dr. George Bitar voted a top plastic surgeon in Northern VA magazine



Drs. George and Rima Bitar with Rima Fakhri, Miss USA 2010



Dr. George Bitar publishes chapters about his breast augmentation technique and about nutrition after weight loss

Newsletter design:
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George Bitar MD, FACS

Bitar Cosmetic Surgery Institute
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Manassas, VA 20110

Missed an issue?

All our newsletters are now available online

www.DrBitar.com/newsletters.php

Interested in learning about our new services?

Check out our upcoming spring issue



*Bitar Cosmetic
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