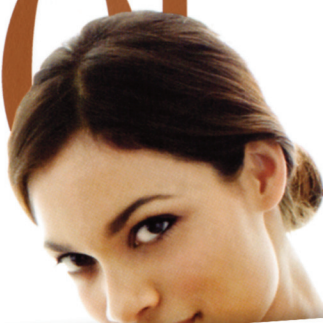


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SWEET CHARITY

Lydia Marshall, outgoing CARE International board chair, spoke during the sunset reception at the Hay-Adams Hotel. Below: Rima and Dr. George Bitar, cochairs of CARE's anniversary celebrations; guests enjoy the evening on the hotel's rooftop.



Voices that CARE

Dr. George Bitar and wife Rima know that Americans can help change the world.

AS TWO IMMIGRANTS from Lebanon living in this great country and as cochairs of the upcoming CARE anniversary celebration, we have one message: With your help, we can make a global difference.

Founded in 1945 in the aftermath of World War II, CARE is a leading international humanitarian organization dedicated to fighting poverty and social injustice. It places special emphasis on helping women and girls, because their empowerment benefits entire communities. In 2007 alone, the CARE organization supported more than 1,000 poverty-fighting projects in 71 countries and reached more than 65 million people.

Behind the numbers are real people—people whose troubles we know all too well. As natives of Lebanon, a country torn by war for more than 20 years, we've gone for days without running water and electricity, endured life in shelters during bomb attacks, and witnessed human loss that no one should ever have to see. We were deeply moved when CARE provided much-needed emergency relief following the 2006 and 2007 crises in our home country.

CARE holds a special place in our hearts because of its work, not only in Lebanon but throughout the world, empowering disenfranchised women, helping needy children, building infrastructure, and bringing

emergency relief to those who need it most.

The theme of this year's celebration, "The Power of Partnership," underscored the importance CARE places on working collaboratively to combat global poverty. One of our goals as cochairs is to expand CARE's circle of friends and introduce a younger generation to the organization's work through such Internet sites as Facebook and Pamela's Punch. In addition, we're getting the word out the old-fashioned way: by inviting old friends and new acquaintances to precelebration events such as the reception held at the Hay-Adams hotel in May. Guests at that gathering learned about CARE's work and had the opportunity to network with people in the Washington, DC, community.

As Americans we have an obligation to make a difference. When we gather in Washington, DC, this month to celebrate CARE's 62nd anniversary, we're making a powerful statement: In troubled times, Americans continue to believe in showing kindness toward people around the globe.

CARE celebrates its 62nd anniversary with two high-profile events: On June 17, Sir Nigel Sheinwald, the newly arrived British ambassador, and his wife, Lady Sheinwald, will preside over the annual diplomatic celebration. On June 19, ambassadors from 14 countries will host a series of intimate dinners at their respective residences throughout the Washington, DC, area. To participate in the anniversary celebration, call 202-595-2827 or 202-595-2819.



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