COSMETIC SURGERY INSTITUTE
BITAR

*news from*

# BITAR COSMETIC SURGERY INSTITUTE

WINTER 2015

## *Days of Beauty*

**Special Discounts Include:**

**20% Off Skincare Products**

**&**

**20% Off Botox, Dysport, Restylane, Perlane, Juvaderm, Radiesse, Sculptra, and Voluma**

**Fairfax Office**
**3023 Hamaker Ct.**

***February, 5***
***March, 5***

**Manassas Office**
**8650 Sudley Road**

***February 19***
***March 19***

**To Book An Appointment Call:**

**703.206.0506**

## SCARLESS HAIR TRANSPLANTATION NOW AVAILABLE

With the addition of a new state-of-the-art procedure room in our Fairfax office, we are happy to announce that we are now offering hair transplantation with Follicular Unit Extraction (FUE).

Dr. Bitar and the hair transplant team are highly skilled in the art of hair restoration, and patients can expect a scarless and natural result with very little down time.

Hair loss can be one of the most embarrassing problems for both men and women with ramifications stretching from self-image

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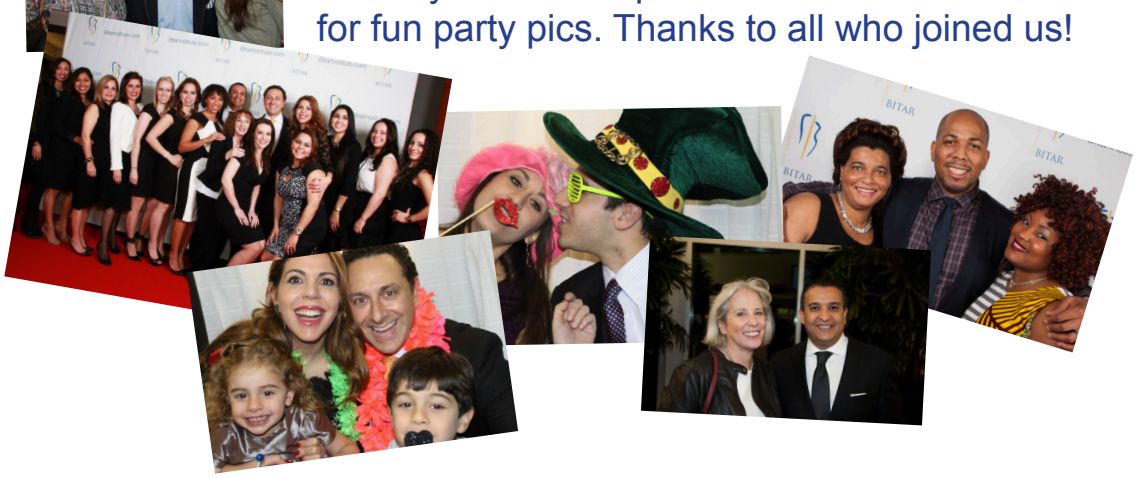
## HAPPY HOLIDAYS AT THE BITAR INSTITUTE

We celebrated the holidays with over 100 guests at a party held at our Fairfax office. It was a very special evening complete with a live jazz band,cocktails, and a catered buffet.

Goody bags were handed out as guests walked through our office, and raffle prizes were given to the lucky winners. A photo booth was even on hand for fun party pics. Thanks to all who joined us!



## Meet Our New Aesthetician Megan Minser

We are so happy to welcome Megan to our team ! Megan joined the Bitar Institute in December after recently getting married and relocating to the DC area from Savannah, Georgia with her husband and 6 year old pug.

Megan brings over 12 years of experience and she is ready to help you transform your skin! She is available for a variety of skin care treatments including:

- Facials
- Microdermabrasion
- Dermaplane
- Dermapen (Wrinkle & Scar Treatment)
- Chemical Peels
- Laser Treatments

For a complimentary skincare evaluation with Megan, please call our office.

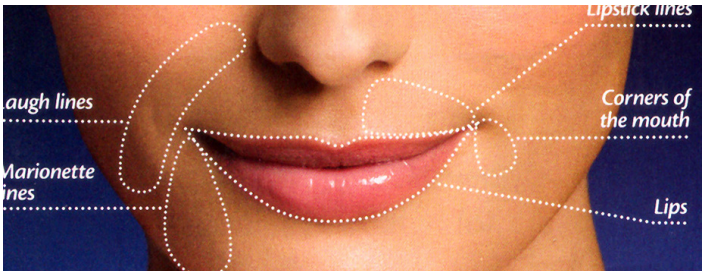
**703-206-0506**

Hair Transplantation continued from page 1

problems to worries about first impressions and social interactions. This procedure can be quite rewarding for anyone who has suffered from hair loss of the scalp or other facial areas. Hair transplants allow your own natural hair to grow where you'd like it to, bringing with it a renewed sense of self-confidence and a fresh ability to enjoy your life. To schedule a free consultation please call our office.

## Ready to get rid of fine lines around Your mouth?

Restylane® Silk is FDA Approved




Restylane® Silk is the newest injectable filler to be approved by the Food and Drug Administration to treat lines around the mouth and to augment lips.

Restylane® Silk is a crystal clear gel composed of hyaluronic acid, a natural substance that already exists in the body, and it contains 0.3% lidocaine, to reduce the discomfort associated with the treatment.

To find out more about Restylane® Silk or to schedule a consultation to discuss your specific needs, please call us.

## Twice the Expertise in Half the Time!

Did you know that Drs. Bitar and Centeno often work together in the operating room? For appropriate patients interested in multiple procedures that require a significant amount of operating time, this is a big advantage. For example, a facelift can be performed by one surgeon while the other performs a breast lift or tummy tuck at the same time. Less time in the OR is safer and can reduce hospital costs.

## We've Gone Electronic!

In keeping with our commitment to staying on the cutting edge of technology, we have recently implemented an Electronic Medical Record (EMR) system. This system allows our providers to confidentially document your care more efficiently and accurately. Legibility of documentation, accuracy, portability, and enhanced communication are the major advantages of EMR over traditional paper records. Our iPad version is easy for both providers and patients to use. This new electronic system will speed up consultations and follow-up appointments. In addition, patients can now login to a patient portal on our website to complete necessary paperwork prior to their visit, saving even more time at your next visit!

## Patient Campaign Highlights Big Benefits of Comsetic Surgery

We recently kicked-off the "Real Patient Stories" campaign which highlights the cosmetic surgery experience of seven Bitar Institute patients. While these women had very different reasons for seeking cosmetic surgery, each of them had one very special thing in common. They all described an increase in self esteem and confidence following surgery.

Helping people achieve their goals so they feel great is what we strive for everyday. Our hope is that by sharing our patient's stories, others may find the inspiration they need to make positive changes in their own lives.You can see all seven stories by visiting our website at www.BitarInstitute.com/patient-stories.

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### Fairfax Office
3023 Hamaker Ct., Suite 109
Fairfax, VA 22031

### Manassas Office
8650 Sudley Rd., Suite 203
Manassas, VA 20110

**Special Offer Special Offer Special Offer Special Offer Special Offer**

## Purchase 3 Skincare or laser treatments

**Receive 20% off *and* a $75 Gift Certificate to apply toward skincare products**

703-206-0506

**Special Offer Special Offer Special Offer Special Offer Special Offer**

Patients must be medically evaluated and deemed an appropriate candidate, call for details. Promotion cannot be combined with any other offers. Expires 3/31/15. Cannot be redemmed for past purchases.

The information included in this newsletter is not intended as medical advice. Contents may not be reproduced without the consent of Dr. George Bitar, Medical Director of Bitar Cosmetic Surgery Institute.